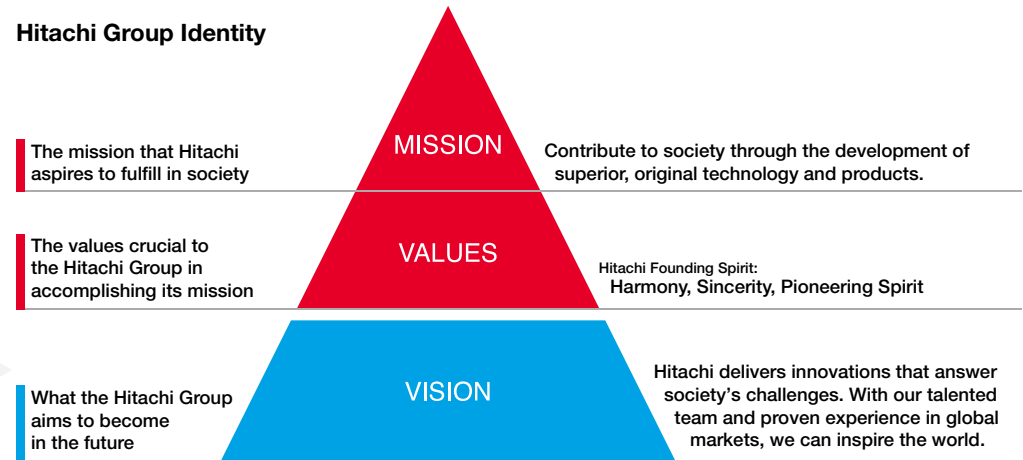


## Hitachi's History as a Corporate Citizenship with Innovation

Since its establishment, Hitachi has operated under the Mission "Contribute to society through the development of superior, original technology and products." In accordance with this Mission, we have resolved issues facing society through the development of technologies and products that support social infrastructures. The Social Innovation Business creates new value for society by offering a combination of the OT (operational technology), IT (information technology), and products cultivated over Hitachi's 110-year history. Through this business, we strive to improve people's quality of life and contribute to achieving a sustainable society.

Originally set by Hitachi founder Namihei Odaira, the Mission has been carefully passed on to generations of employees and stakeholders throughout the company's history. The Values reflect the Hitachi Founding Spirit, which was shaped by the achievements of our company predecessors as they worked hard to fulfill Hitachi's Mission. The Vision has been created based on the Mission and Values. It is an expression of what the Hitachi Group aims to become in the future as it advances to its next stage of growth. The Mission, Values, and Vision are made to be shared in a simple concept: Hitachi Group Identity.

### Hitachi Group Identity



### History of Hitachi, Ltd.

1910                      1920                      1930                      1940                      1950                      1960                      1970                      1980

Five-horsepower induction motor

Urban infrastructure development

Production of trains for the Tokaido Shinkansen

Launch of operations at the Shimane Nuclear Power Station

Development and supply of large-scale computers

#### Episode 1

In 1910, Namihei Odaira founded Hitachi, Ltd. with the aspiration of contributing to society through the development of machine industry in Japan by manufacturing electric machines on his own.

Hitachi Founder Namihei Odaira

Sogyo Koya (Hitachi's first factory)

Hitachi has developed and provided numerous products while enhancing its technological capabilities by strengthening testing and research, and the founder's aspiration to contribute to society has been steadfastly inherited by Hitachi employees.

#### Episode 2

### Contribution to reconstruction after the Great Kanto Earthquake

In 1923, the Great Kanto Earthquake wrought unprecedented damage across the Tokyo metropolitan area. Although Hitachi's Kameido Works was partially destroyed, Namihei Odaira indicated "our top priority is reconstruction of the Keihin area, the head of Japan." Every effort was made to rebuild infrastructure by increasing the production and supply of products necessary for the restoration of power supply infrastructure in the Tokyo metropolitan area. The name Hitachi became widely known throughout Japan for its technological prowess in transformer equipment and transformers.

#### Episode 3

### Development and supply of large-scale computers

In the late 1950s, Hitachi participated in the development of the MARS-1 seat reservation system for Japan National Railways (now JR Group). The objective was to systematize seat reservations, which at the time were done manually, enhancing convenience for users. However, development involved a variety of hardships. In 1959, we completed the computer that would become the central processor for this system, and in 1960, we succeeded in developing terminals for installation in stations. The seat reservation system for limited express trains was launched throughout Japan and has continued to evolve to the present day.

1990

2000

2010

2020



Development of virtual storage technology



Delivered high-speed train to the United Kingdom

**Episode 4** Provision of intercity express trains to the United Kingdom, birthplace of the railroad

In 2009, Hitachi became the first Japanese manufacturer to provide rolling stocks to the United Kingdom with the delivery of 174 train cars (Class 395), which commenced commercial operations that same year. In 2017, 866 train cars (Class 800) were delivered and commenced commercial operations on intercity express trains connecting London with destinations in northern and western UK. In 2021, Hitachi received an order for the design, build and maintenance of next-generation high-speed rail in the UK. This serves as a testament to the more than 20 years Hitachi has spent building its brand in the UK.

**Social Innovation Business**  
 Developing more advanced social infrastructures by combining expertise in OT, IT, and products